Towards a Comprehensive Strategy for the Development of Sustainable Tourism in the Khajuraho Heritage Region

Geert Robberechts ITHRD Rural Heritage Lecture, 30 January 2022





Some Dates

- 1975 International Dance Festival
- 1978 Airport 5* Hotels
- 1984 UNESCO World Heritage Site
- 1998 Report "Conservation and Sustainable Development Strategy for the KHR"
- 1999 Celebration 1000 Year Khajuraho
- 2003 "Lost Gardens of Khajuraho"-project
- 2008 Rlwy Station Khajuraho
- 2016 Opening new Airport
- 2017 LGK => The Royal Gardens of Rajnagar



Action Plan for the Development of Rural Tourism in Rajnagar – Khajuraho - KHR - Bundelkhand

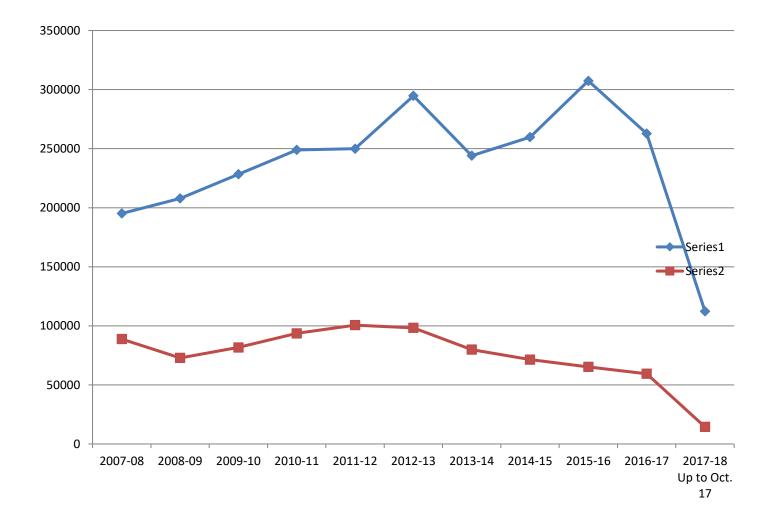
- 1. Promotion of different tours in the Khajuraho Heritage Region
- 2. Incorporate local crafts in the Khajuraho experience
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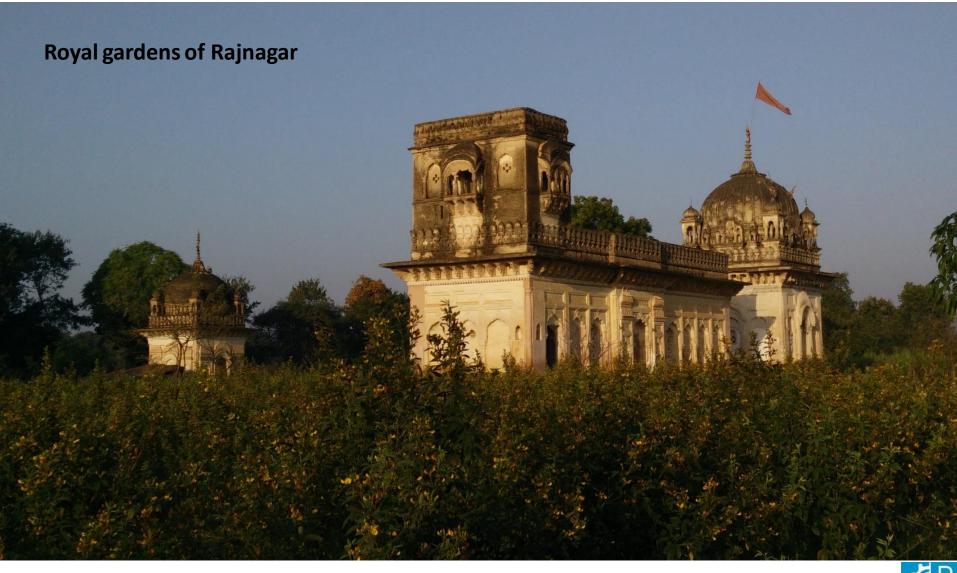


Khajuraho Tourist Data 2007 to Oct.2017





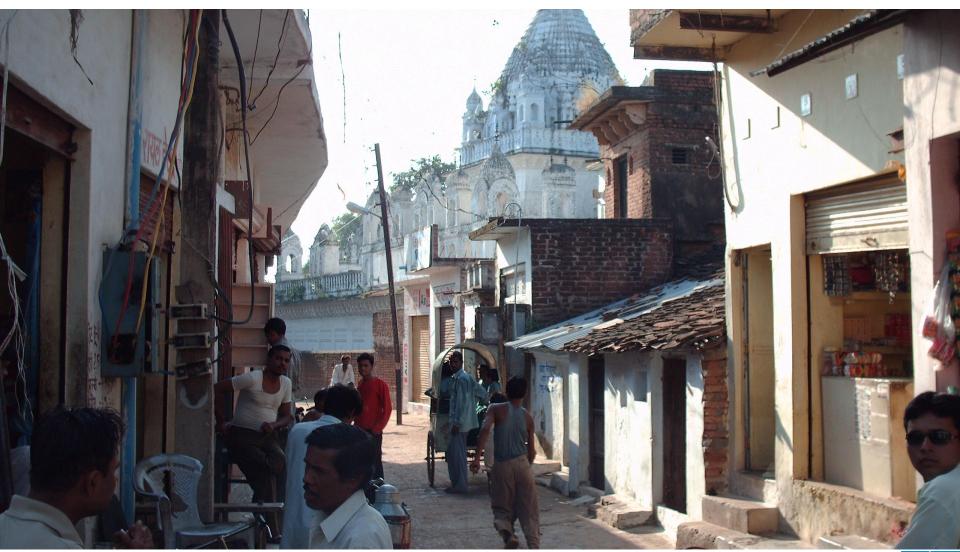




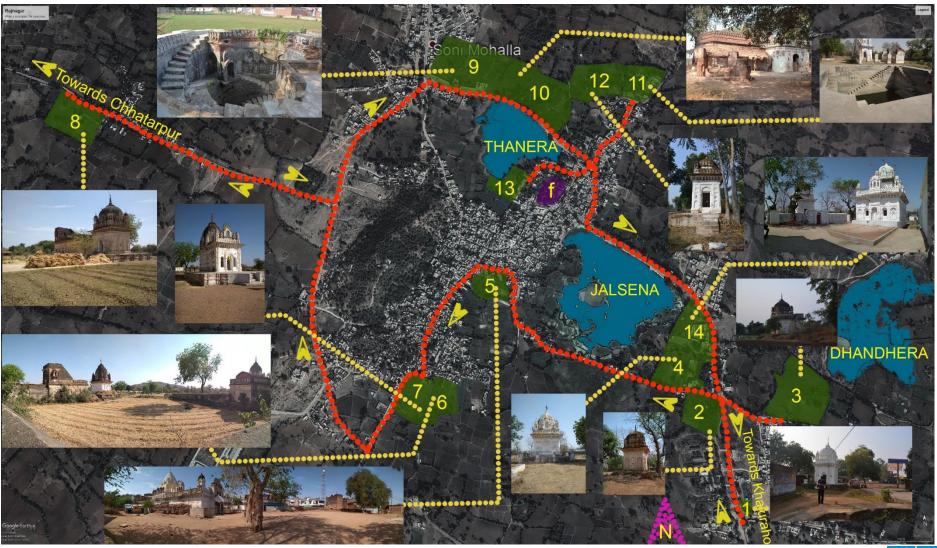
































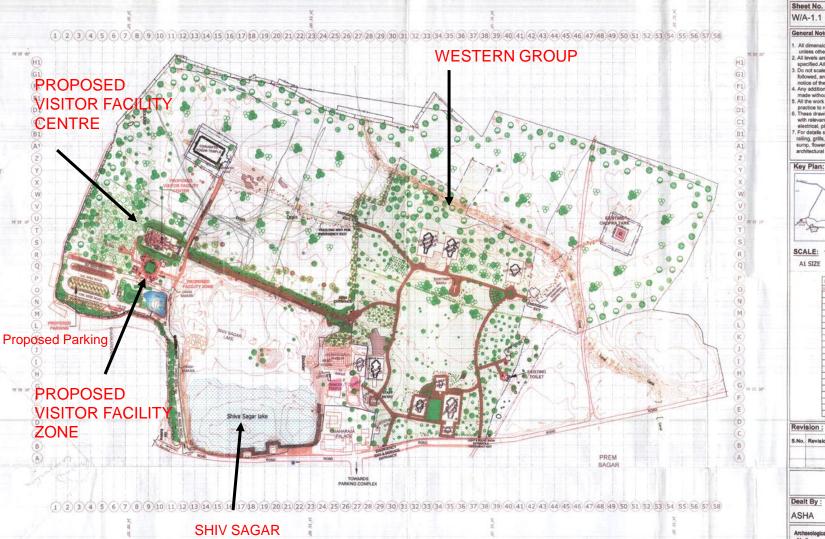








PROPOSED PLAN FOR THE DEVELOPMENT OF WESTERN GROUP OF TEMPLES



AREA 5.933Ha

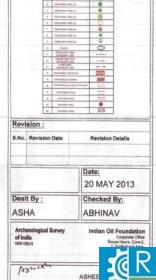
W/A-1.1 Ceneral Notes : All dimensions are in meters and are dimensions unless otherwise spocified All weeks are indicated thus; UA. De not scale drawings. Only written dimensions and its expectified All weeks are indicated thus; UA. De not scale drawings. Only written dimensions and its followed, any discipancies and the architect prior to the execution. Any addition or alteration to this drawing about not the model without the written consent of the architects. All the work hall be exocuted in accordance with the bedinger shall be consulted and meaning. For details such as pathways, fencing landscape drawings, such as pathways, fencing landscape drawings, such, nowebed, states sections etc. refer relevant architectural drawing. Key Plan:

PROPOSED TOURIST INFRASTRUCTRE DEVELOPMENT OF KHAJURAHO, MADHYA PRADESH.

WESTERN GROUP OF TEMPLES (PROPOSED PLAN)

Sheet Title :

SCALE: 1:2000 AL SIZE



306, KASMA APARTMEN 2, PARK RO PH, 0622- 22 3013228,301 FAX, 0522- 3

North

Four Pillar Approach



"UP STREAM" PERSPECTIVE ON CULTURAL HERITAGE IMPACT

Cultural Heritage Counts for Europe (CHCfE) Consortium, Europa Nostra, 2015



Stakeholders / Partners

- MP Tourism Board / MP Tourism Development Corporation Ltd
- ASI Bhopal Circle
- Local Commissioner Collector
- Nagar Panchayat Rajnagar Khajuraho
- Hotels Association Khajuraho
- Guides Association Khajuraho
- Local Tour Operators
- INTACH Khajuraho Chapter
- Gandhi Ashram Chhatarpur
- Owners of the gardens
- Local Farmers



Points to build upon...

Temple &		Garhi(fort)		Tree
Por	nd Wel	l Bun langu		plantation +follow up
New Ponds to be made	Non arable land	Wider roads	Live	elihood
	Bundeli culture	Migration	Organic farming	Bundeli music



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From the 1998 Report Action Plan

INCLUDING KHAJURAHO – 1 day trip

- **Route 1** : Western Group / Ganghuan / Ranguan Lake
- Route 2 : Eastern Group Jain Temples / Duladeo Temple / Chaturbhuj Temple / Raneh Falls

OUTSIDE KHAJURAHO – 1 day trip

- Route 3 (60 km) : Nature Trail / Gharlai Sanctuary / Ken Tree House & River Lodge / Pandav Falls / Panna National Park
- Route 4 (100 km) : Panna Diamond Mines / Panna Temples & Museum / Panna National Park / Ken Tree House & River Lodge

OUTSIDE KHAJURAHO – 1 to 3 days trip

- Route 5 (300 km) : Ajaygarh / Kalinjar (overnight stay) / Nachhna
- Route 6 (130 km) : Mahoba
- Route 7 (220 km) : Bandhavgarh National Park



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Rajendra Singh, woord carver near Ghantai Temple, Khajuraho





Mihi Lal, wooden temples Jain Temple Road, Khajuraho





Udit Soni, henna artist Jain Temple Road, Khajuraho





Pawan Singh, bundeli painter Khajuraho





Rajkumar Jatoliya, wildlife painter Jain Temple Road, Khajuraho





Jagat Prakash Soni, nakasi artist Khajuraho





Soni, bronze statue artist Khajuraho





Krishna Singh, rajasthani miniature art Opp. Archaeological Museum





Rajjan Soni, brass art Khare market, Khajuraho





Stone carving





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From the Royal Garden Project

1/2 or 1 DAY TRIP TO :

- Pateriya ka Bagh / Khan ka Bagh
- Tiwari ka Bagh / Bashir ka Bagh
- Rajnagar Fort / RadhaMadheo Temple
- Rani Bagh

With Bundeli lunch or dinner in Pateriya ka Bagh or Rani Bagh Concert with Bundeli music/dance







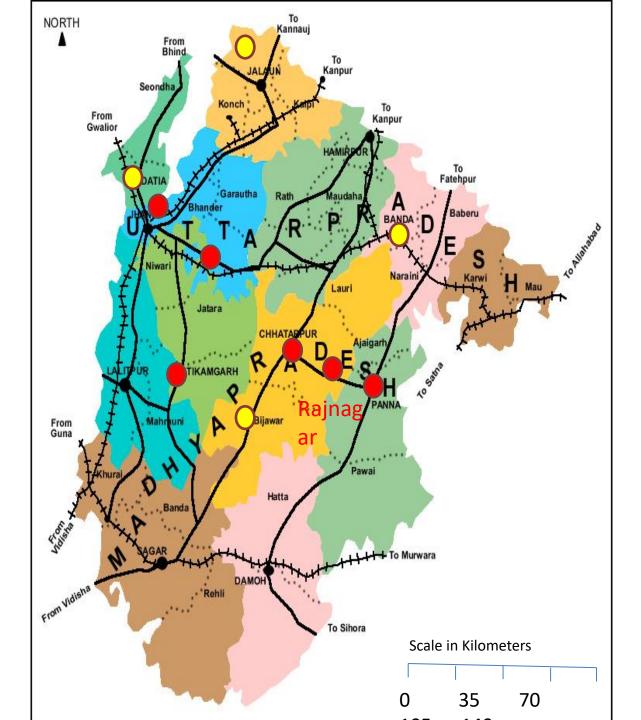




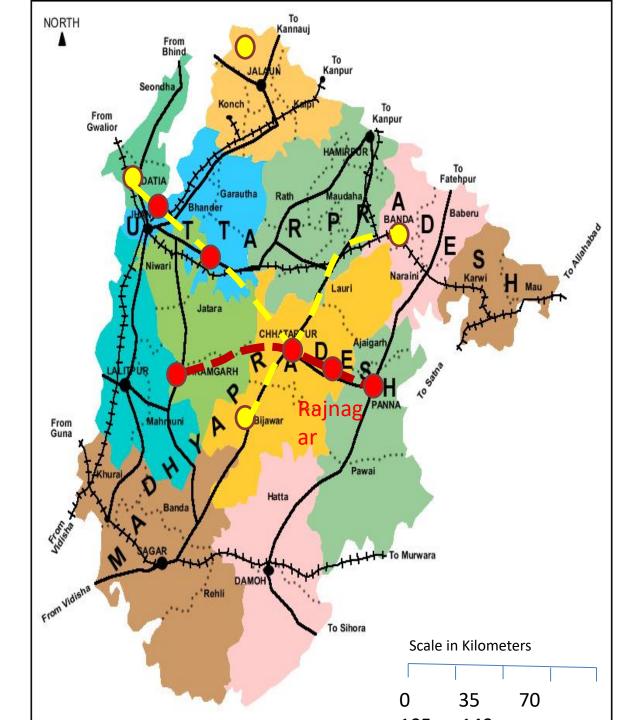
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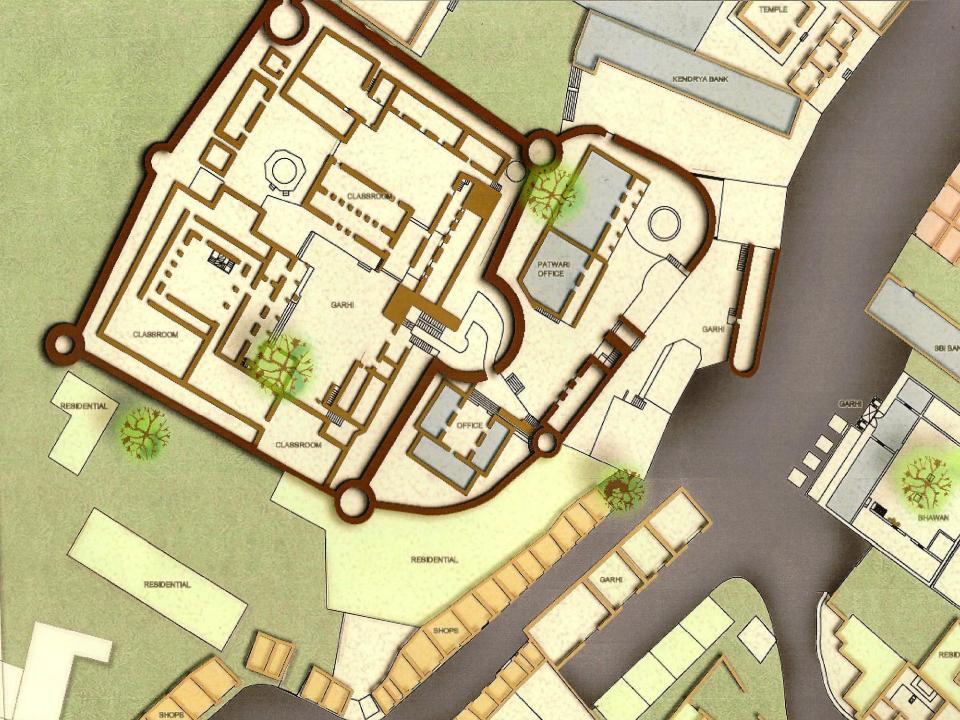
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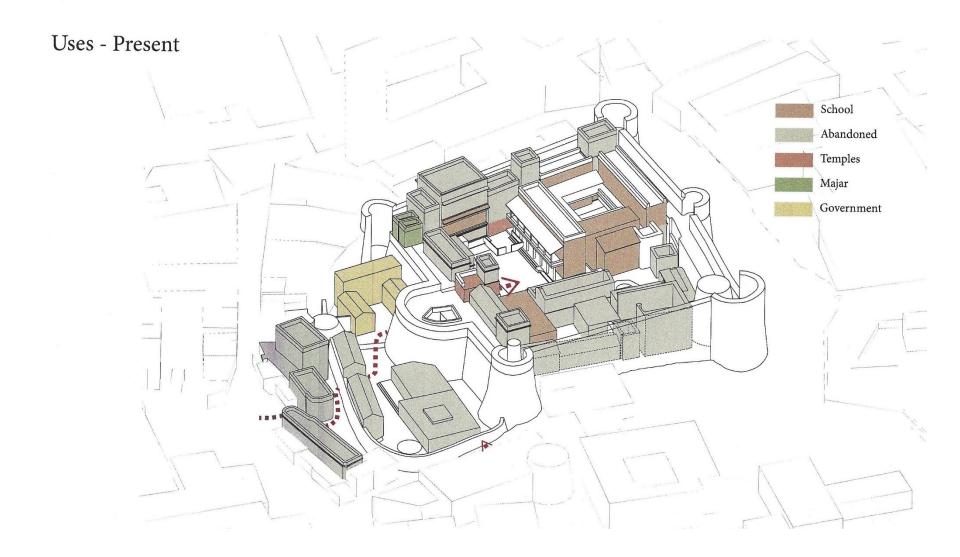
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6. New Visitor's Center

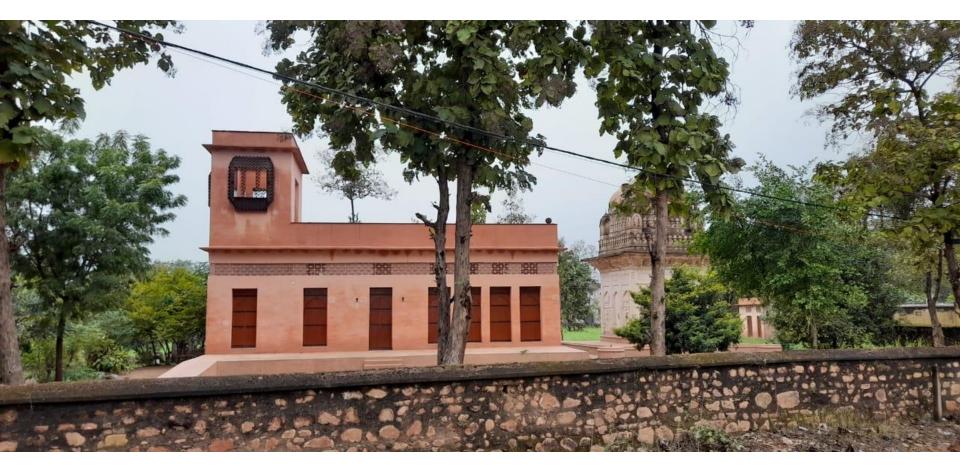
- Center of all Rajnagar activities / training sessions
- Official opening April 2022
- Information point for tourists
- Permanent exhibition + brochures
- Community Seed bank
- Small dhaba with local food
- Situated in one of the gardens (Pateriya ka Bagh)
- Contemporary use of traditional materials and techniques



And also : 8 Strategic Actions in relation to the SDGs

- Education (SDG4) : a complete curriculum from grade 1 to 12 with 2 sessions/year in the gardens to familiarize the youth with the local history, crafts, festivals, culture, cuisine, and gradually opening up to global vision
- Education (SDG4) : workshops for the local teachers around the insights of Krishnamurti and Tagore on education
- Community Seedbank (SDG 15)
- Afforestation (SDG 13) : agroforestry, and food forest model
- Training sessions for local farmers on sustainable agriculture (SDG2)
- Enhancing price setting of local produce, incl. processing models (SDG1)
- Clean Water and Sanitation (SDG6) : addressing health hazards
- **Circular Waste Management (SDG 6):** awareness programs, introduction new management models





A Special Thanks to Ar. Nishant Upadhyay and Dharatal Inc. All Board Members of ITHRD Belgium Chapter

