



Indian Trust For Rural Heritage and Development

presents

THE AZAMGARH FESTIVAL 2017

at Alliance Française, 72 Lodhi Estate, New Delhi

MUBARAKPUR WEAVERS

featuring a collaboration between one of India's top designers
and the legendary silk weavers of Mubarakpur

December 13th to 18th 2017, 11:00 am to 8:00 pm

Entry Free

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Mubarakpur village (Azamgarh District, U.P., approximately 100 kms. from Varanasi) has been famous for silk weaving for at least four centuries. There are still several thousand talented handloom weavers in Mubarakpur who have inherited the tradition and the skills. They are, however, currently beset by numerous problems, which are leading many weavers to turn to power looms, and which threaten the very survival of a once proud tradition.



ITRHD is working with the Mubarakpur weavers, as part of an Azamgarh "Creative Cluster" initiative, which includes the nearby potters' village of Nizamabad and the musicians' village of Hariharpur. In all three villages, the focus is on ensuring the survival of the traditional heritage assets, and devising creative interventions that link the preservation of the heritage to economic development and improvement in the quality of life.



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